

Jean Marc Gaucher 's biography



- In 1968, I started to work in a factory, I was 15 and I worked there for 3 years.
- Then I went to England where I had different jobs such as farmer, waiter in a pub, accountant or manager for athletes.
- In 1971, I met the boss of Reebok and we agreed that I would sell his products in France.
- While we were setting the business with Reebok, I began to work for TF1(the first television channel in France) as a sound engineer in 1977.
- In 1983, I started the distribution of Reebok in France.
- In 1986, I had to stop working for TF1 to put all my energy and time in my Reebok business.
- In 1994, besides my position of CEO at Reebok France I became VP of Reebok International.
- In 1999, I became the owner of Repetto.
- In 2008, I have been named Manager of the Year of the French luxury industry.
- For the future? I do not know yet..
- I have no diploma.